Architectural Precedents

Visual Identity & Design References



1. DAFA Waterfront Concept

Location: Conceptual (Miami, FL context)

Architect/Source: Dyman and Feinberg Architecture (DAFA)

Description: A 3D architectural rendering illustrating a modern waterfront property. It features prominent angled balconies and a strong horizontal canopy, utilized as a massing and balcony precedent.



2. AstraZeneca The Discovery Centre (DISC)

Location: Cambridge Biomedical Campus, Cambridge, UK

Architect/Source: Herzog & de Meuron

Description: Completed in 2021, this research facility features a highly distinctive folded, sawtooth glass facade. It serves as the primary visual reference for the 4.00m bay and 45-degree fold design in the proposed project.



3. IBM World Headquarters

Location: Armonk, New York, USA

Architect/Source: Kohn Pedersen Fox (KPF)

Description: An aerial view of the corporate campus demonstrating a large-scale "Z-plan" building footprint. It is referenced to show how a multi-winged structure sits within heavily forested or landscaped surroundings.